

JAMES JUKES

james@jamesjukes.com • 913.515.1430

EXPERTISE

- Cross-platform experience in Adobe Creative Suite
- Package Design
- Digital & Traditional Illustration
- Familiarity with Offset Printing and Letterpress Printing
- Color Correction
- Photography
- Project Management

US FOODS - GRAPHIC DESIGNER

Lenexa, KS

03/14 - 11/16

RESPONSIBILITIES: • Created menus, posters, table tents and misc. marketing materials for a range of restaurants.

- Coordinated multiple projects with competing deadlines.
- Food photography
- Managed project budgets, print buying and handle press checks and proof approval.
- Fostered and encouraged creative growth of junior designers while sharing my experience and knowledge.

FREELANCE ART DIRECTOR / DESIGNER / ILLUSTRATOR

05/02 - Present

RESPONSIBILITIES: • Art Direction / Graphic Design for YRC Freight on rebranding effort, fleet graphics, collateral redesign, establishing new branding standards.

- Graphic design for collateral, CD packaging, corporate identity, menu design.
- Counsel clients while taking projects from concept to press.
- Develop new identity and complete redesign of restaurant collateral.
- Complete implementation of branding for fund raising event for nonprofit.
- Children's menu design and illustration.
- Coordinate with third party vendors.

COLLIERS TURLEY MARTIN TUCKER - SENIOR GRAPHIC DESIGNER

Kansas City, MO

7/06 - 03/09

RESPONSIBILITIES: • Handled creative for thirty internal clients while managing multiple deadlines.

- Created collateral, sales fliers, brochures, and special event graphics.
- Developed advertising for magazines and newspapers.
- Created email marketing campaigns for corporate functions and property listings.
- Managed project budgets, print buying and handled press checks and proof approval.

ON YOUR MARK DESIGN GROUP - ART DIRECTOR

Overland Park, KS

01/05 - 11/05

RESPONSIBILITIES: • Graphic design for packaging, collateral, advertising, direct mail and web design.

- Prepared files for film or upload of online content.
- Developed a series of promotional pieces used as email marketing and direct mail.
- Managed three designers and intern.
- Attended Press checks.

ENZYMES INCORPORATED - SENIOR GRAPHIC DESIGNER

Parkville, MO

07/02 - 01/05

RESPONSIBILITIES: • Design and layout of collateral material, website design and broadcast media.

- Worked with in-house clients to develop support materials for tradeshow, conferences and seminars.
- Developed and standardized logo usage and cohesive brand standards.
- Designed and developed the first product catalog plus coordinating collateral.
- Conceptualized and spearheaded all marketing initiatives.

HILTON & MYERS ADVERTISING - GRAPHIC DESIGNER

Tucson, AZ

04/01 - 02/02

RESPONSIBILITIES: • Photoshop manipulation and advertisement design.

- Concept and design for print advertisement, rack cards, outdoor advertisement.
- Production of collateral material.